

PKJPA



Certificate

2025

Based on duly performed quality audit it is hereby confirmed by the Professional Standards Commission and the Management Board of Polish Association of Public Opinion and Marketing Research Firms that

4P Research Mix Sp. z o.o.

has implemented the quality standards specified in the PKJPA Program - Research Quality Certificate with regard to the following categories:

F2F Interviews
Computer Aided Telephone Interviews – CATI
Qualitative Research
Mystery Shopping
Computer Aided Web Interviews – CAWI
CAWI Panel

4P Research Mix Sp. z o.o.

has the right to use the PKJPA Program logo in the case of certified categories only.
This certificate will retain it's validity for the period of one year.

Andrzej Ludek

The Chairman Of The Professional
Standards Commission



Warsaw, 11th June 2025

Alina Lempa

The President
Of OFBOR

Distinctive Quality of Research